

# Package ‘shinyseo’

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**Type** Package

**Title** Search Engine Optimization and Social Metadata Helpers for 'Shiny' Apps

**Version** 0.1.0

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**Description** Utilities for injecting search engine optimization (SEO), Open Graph, Twitter, and schema.org metadata into 'Shiny' applications from YAML files or named lists.

**License** GPL (>= 3)

**Encoding** UTF-8

**Imports** shiny, yaml, jsonlite

**Suggests** htmltools, knitr, rmarkdown, testthat (>= 3.0.0)

**VignetteBuilder** knitr

**Config/testthat/edition** 3

**RoxygenNote** 7.3.3

**NeedsCompilation** no

**Repository** CRAN

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`social_meta`*Inject social metadata into Shiny UI*

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**Description**

Inject social metadata into Shiny UI

**Usage**

```
social_meta(meta)
```

**Arguments**

`meta` Either a path to a YAML file or a named list. The final metadata must include `title`, `description`, `url`, and `image`.

**Details**

If `meta` is a character string, it is treated as a YAML file path and read with `yaml::read_yaml()`. Set `schema = FALSE` to suppress JSON-LD output. Optional verification fields include `bing_site_verification` and `google_site_verification`.

**Value**

A `shiny::tags$head()` fragment containing canonical, Open Graph, Twitter Card, and optional schema.org metadata.

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